

Winter School 2027

Career Programme „From Science to Industry“

The transition from academia to the industry is a necessary but sometimes difficult step for many researchers. This two-week intensive programme guides you through the entire application process and provides you with all the information you need for your next career move.

Programme Part 1 – Job Search & Application		
08.02.27	Get Job Ideas - Acquired skills, personality test and recommended books - Introduction to job roles for PhD graduates - Criteria for selecting employers Search for Jobs - Overview of most successful search methods - Active job search activities with specific recommendations (e.g. job database websites) - Passive job search activities to support your active search Create Applications - Content and design of CVs and cover letter - Examples of industry-relevant activities from everyday research - Examination process of applications by the company	17:30-19:15 Live Webinar 1.0 hours E-Learning 2.0 hours E-Learning +4.0 hours own preparation
11.02.27	Analysis of Job Ads - Common phrases in job ads and its meaning - Filtering the various criteria - Evaluation of a CV example regarding matching with a position	17:30-19:15 Live Webinar
15.02.27	Get CV Feedback - Feedback on your CV in small groups with scheduled appointments	14:00-20:00 Live Webinar

Programme Part 1 – Interview, Salary & Contract		
17.02.27	Prepare Interview Questions - Presentation of tricky recruiter questions - Development and practice of example answers	17:30-19:15 Live Webinar
18.02.27	Estimate the Salary - Statistical example salaries - Practice of a salary determination for an example case - Research options for the company's internal salary structure Master Interviews - Preparatory tasks for an interview - Description of typical phases of interviews - Requirements for a good self-introduction Negotiate the Salary - Procedure of a salary negotiation - Candidate failures and company negotiation tricks - Alternatives to substitute a lower payment offer Evaluate the Contract - Common employment conditions regarding work time, holidays, probationary period, notice period - Explanations on social contributions, tax payments, share of net salary and living costs - Meaning of common German phrases in employment contracts	17:30-19:30 Live Webinar 1.25 hours E-Learning +3.0 hours own preparation 1.0 hours E-Learning 1.0 hours E-Learning
22.02.27	Practice the Self-Introduction - Feedback on your self-presentation with scheduled appointments	14:00-20:00 Live Webinar

Committed to your progress

The programme is designed to consistently bring you closer to your application goal, so active participation and the completion of personal work tasks are required. Please allow enough time each day to participate in the live webinars and work on your individual tasks. The total workload per programme part is at least 12 hours.

Personal Atmosphere

A group of maximum 12 participants will ensure a personal atmosphere during the seminar. One-on-one exchange with the trainer and small group work with max. 4 participants allows an individual and intensive learning environment.

Extended Content Availability

All published self-study courses are accessible for three months and can be extended by another three months period upon request without any costs. You will receive detailed presentation PDFs, handouts and work sheets which helps you to remember the content lifelong.

Bilingual German-English

The career programmes are offered alternately in English and German (according to the event title). This means that in an English session, the presentation language during the live webinars is English, but the presentation slides and handouts as well as communication with the trainer are available in German. All self-study courses are also available in German.

Like-Minded Participants

The course programme is exclusively for doctoral students and postdocs who wish to end their academic careers in the near future (ideally within 6 months) and move into the private sector.

Course Certificate

Upon request, you will receive a certificate of attendance stating the duration and course content. But do not include this in your application.

